



PHI BETA SIGMA FRATERNITY, INC.  
**THE PREMIER  
SOUTHERN REGION**

**EVERYTHING YOU NEED TO KNOW**



**2026 SOUTHERN  
REGIONAL  
CONFERENCE**

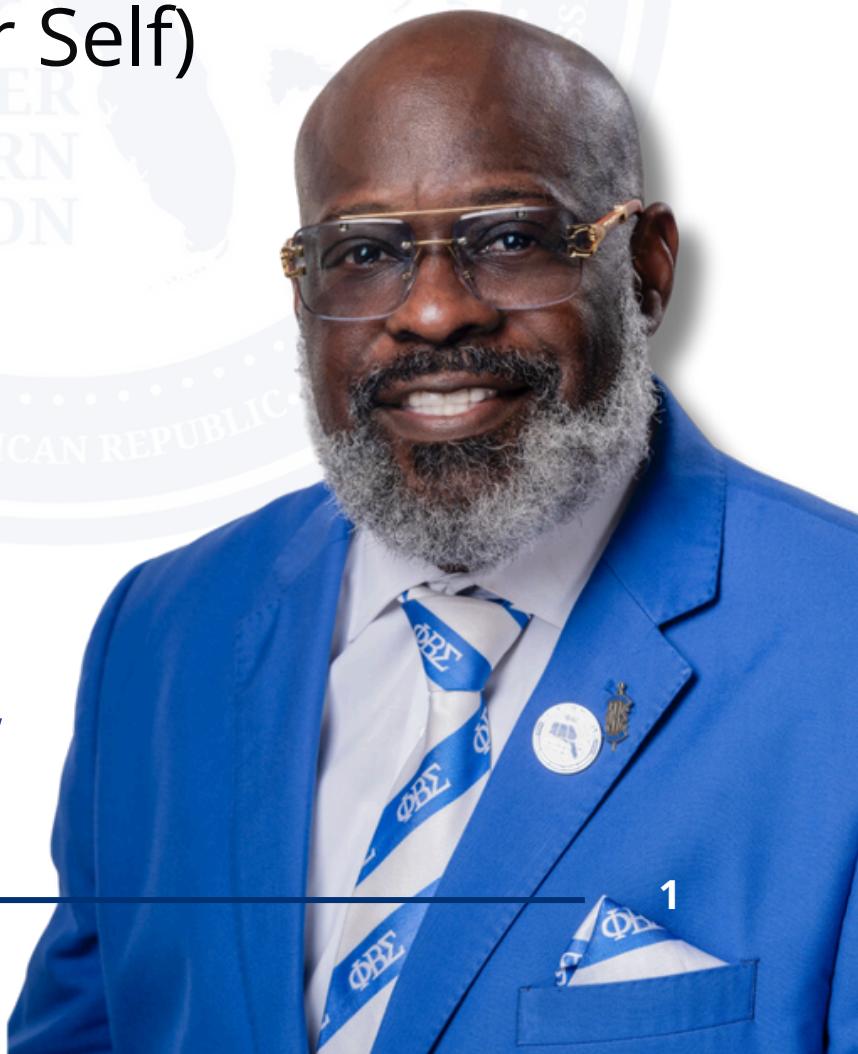
**April 24-26, 2026**

**MIAMI**

# Call to Action

- Register early - Limited slots!
- Book rooms before the cut-off
- Confirm SHIRT SIZE & DIETARY RESTRICTIONS during registration process
- Promote the theme: S.O.S. (Sigma Over Self)

**SOUTHERN REGIONAL DIRECTOR**  
Bro. Kenneth "Sarge" Straughter





# Key Dates

- Registration Opens: **November 17, 2025**
- Refund Deadline: **March 15, 2026**
- Hotel Booking Cut-Off: **March 24, 2026**
- Registration Closes: **March 29, 2026**

# Refund Policy

- Refund requests must be submitted by **March 15, 2026 (11:59 pm EST)**
- Attendees seeking a refund must cancel **ALL** conference registration(s) which includes guest fee(s) and a la carte ticket(s).
- Email: **treasurer@pbssouthern.org**
- Refund processed within **14 business days**
- Amount returned **minus processing fee**

# A-La-Carte Options

- Awards Luncheon - **\$50**
- Life Member / OSSR / DSC Breakfast - **\$45**

**Note:** Breakfast is **NOT** included with general registration.

# Registration Rates

- Life Members / OSSR / DSC:
  - **\$170** (50 slots)

**Note**: Once Life Member / OSSR / DSC slots fill, remaining registrations revert to Alumni rates!

**Note**: Guest agenda & registration rates are in process and will be communicated at a later date!

- Alumni
  - Early – \$175 (75 slots)
  - Regular – \$200 (150 slots)
  - Late – \$250 (100 slots)
- Collegiate
  - Early – \$155 (25 slots)
  - Regular – \$175 (25 slots)
  - Late – \$225 (25 slots)

**Note**: Late registration ends March 29<sup>th</sup>, 2026!



# Registration Overview

- **IMPORTANT: No On-Site Registration**
- Registration must be completed by **March 29, 2026**
- Includes:
  - Plenary Sessions
  - Training & Education
  - Conference Gift
  - Opening Ceremony
  - Awards Luncheon
  - Oratorical & Debate Competition
  - Billboard Jackson Competition

## Surrounding Attractions

- Local shops adjacent to DoubleTree Hotel
- Wynwood/Design District - 10 miles
- Dolphin Mall - 5 miles
- Coconut Grove - 6 miles
- Bayside Marketplace - 9 miles
- Brickell City Center - 9 miles
- South Beach - 12 miles
- Hard Rock Stadium - 18 miles
- Everglades National Park - 30 miles

# Travel & Accessibility

- Free airport shuttle to Miami International Airport (MIA)
- 5 miles from Miami Intermodal Center:
  - Tri-Rail
  - Greyhound
  - Red Coach
- 20 mins to Brightline Miami Station (Free shuttle to / from MIA)
- 8 miles from Amtrak Station
- 30 miles from Ft. Lauderdale / Hollywood International Airport (FLL)

## Parking Rates

- Hotel Guests:
  - **\$13** Self-Parking
  - **\$15** Valet
- Non-Hotel Guests
  - **\$15** Self-Parking
  - **\$20** Valet
- *All rates include in / out privileges*



# Room Rates

- King Rooms - **\$190 / night**
- Double Rooms - **\$205 / night**
- Reservation Cut-Off: **March 24, 2026**
- Initial registration charge / hold has been removed.

# Hotel Amenities

- Complimentary in-room Starbucks coffee/tea
- Discounted parking with in & out privileges
- Fresh Market Grab & Go (7 AM - 11 PM)
- DoubleShot Bar (extended to 2 AM during conference)
- Impression Restaurant
  - Breakfast 6 AM - 2 PM
  - Dinner 5 PM - 11 PM
- Cigar area available on pool deck

# Venue Overview

- DoubleTree by Hilton Miami Airport & Convention Center
  - Address: 711 NW 72<sup>nd</sup> Avenue, Miami, FL 33126
  - Check-in: 4 PM | Check-out: 11 AM
    - Early check-in / Late check-out subject to availability and hotel approval
  - Free shuttle to / from MIA
  - 5 miles from MIA / 30 miles from FLL

# Theme & Vision

- S.O.S. (Sigma Over Self)
  - Prioritizing collective purpose over individual interests
  - Strengthening Brotherhood, Scholarship, and Service
  - Encouraging unity and accountability across the Region

# EYNTK Replay

- Watch the replay of the All Brotherhood Call - Everything You Need To Know
  - <https://youtu.be/2AGNT923q-w>